LIBRARY VOICE
ISSUE NO. 2
APRIL 2024

CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION
Building Careers. Transforming Lives.

CBSA
Chandigarh Business School of Administration

CBSA NEWSLETTER

CHANDIGARH BUSINESS SCHOOL
CHANAKYA BLOCK

BLOCK-9

CHIEF LIBRARIAN'S MESSAGE

Library acts as a reservoir of resources for students and staff for their scholarly research and academic development. It functions as a repository constituent of the institute to support the programs run by the institution and satisfy the hunger of knowledge seekers. The Objective is achieved by Libraries, when library professionals can mobilize all the resources available to them in an effective and efficient manner. We make sure that our dedicated library staff assist you in every way to ensure that you reach your full potential by providing the right materials for you.

Good Luck in your studies and looking forward to your library visit.

MANAGEMENT

SCAN ME FOR DIGITAL COPY NEWSLETTER, ISSUE 2

EBSCO'S
Business Source Elite

Rich collection of scholarly full-text business, management, and economics journals:
Business Source Elite provides access to 1 056 full-text coverage of scholarly business, management and economics journals. This rich collection also includes publication covering topics such as accounting, banking, finance, international business, marketing, sales, etc

Journals indexed in WOS (approx.)	Journals indexed in Scopus (approx.)	Indexed in ABDC Journal Quality List (approx.)
225	282	212

Journals and Magazines	1056 full text journals
Case studies	More than 900
Company Profiles	More than 15,000
Videos	Nearly 75,000 videos from Associated Press
Market Research Reports	2400
Regional Business News	80 regional business publications are covered in Regional Business News
Industry Reports	8700
SWOT Analyses	More than 5000 SWOT analyses are indexed where only metadata is available
Financial Reports	42
Conference Proceedings & Conference Papers	150
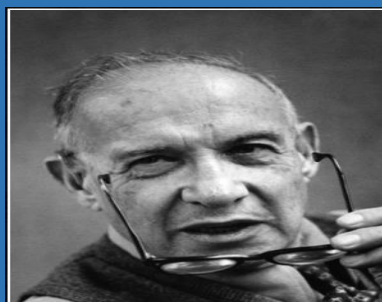
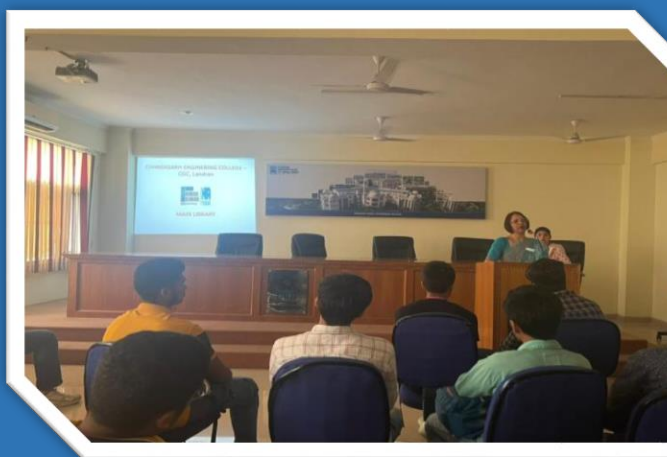Management is doing things right; leadership is doing the right things.

— *Peter Drucker* —

AZ QUOTES

CBSA LIBRARY ORGANIZED SPECIAL ORIENTATION PROGRAMME FOR STUDENTS ON EBSCO DATABASE ON 06.02.2024

USER AWARENESS

On 09-01-24, CBSA, Landran organized a session for it's students about Library Facilities to inform students about the library facilities. The students were briefed by the Chief Librarian, Mrs. Renu Oberoi on the overall number of books available in the library as well as the procedure for getting their books issued. She went on to say that students can use the digital library to access digital materials such as NPTEL lectures, journals, plagiarism software, and so on.

Quality is never an accident. It is always the **result** of **intelligent effort.**

— John Ruskin

AZ QUOTES
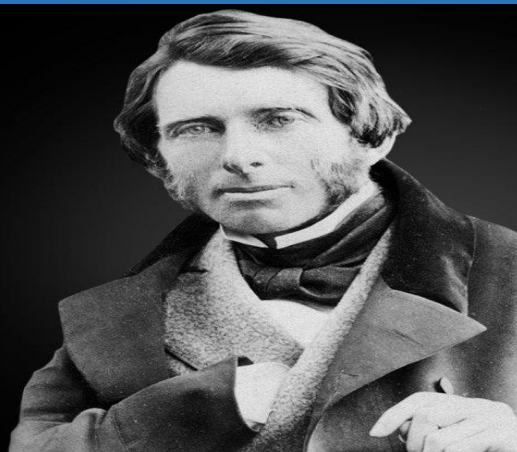
ON LIGHTER NOTE

Lesson 3:

A sales rep, an administration clerk, and the manager are walking to lunch when they find an antique oil lamp. They rub it and a Genie comes out. The Genie says, "I'll give each of you just one wish."

"Me first! Me first!" says the admin clerk. "I want to be in the Bahamas, driving a speedboat, without a care in the world." Puff! She's gone.

"Me next! Me next!" says the sales rep. "I want to be in Hawaii , relaxing on the beach with my personal masseuse, an endless supply of Pina Coladas and the love of my life." Puff! He's gone.

"OK, you're up," the Genie says to the manager. The manager says, "I want those two back in the office after lunch."

Moral of the story:
Always let your boss have the first say.

Understanding the Corporate meanings

"You've done a great job"
means
"More work will be given to you."

"We'll do it"
means
"You'll do it."

"That's a good question!"
means
"I don't know anything about it."

"We're a team"
means
"I'm not the only one to be blamed."

"All the best "
means
"You're in trouble."

NEW ARRIVALS

SEMESTER JAN-JUNE 2024

DCA LIBRARY

46 TITLES

TITLE	AUTHOR	COPIES
30 PRACTICE SETS IBPS (CWE), PO, IMT MAIN EXAM	B.Sc. PUB.	1
A DICTIONARY OF COMPUTER SCIENCE	OXFORD UNIVERSITY	2
A MODERN APPROACH TO LOGICAL REASONING	AGGARWAL, R.S.	1
ADOBE ILLUSTRATOR CC 2018 RELEASE	BRIAN,WOOD	5
ADVANCED DATA STRUCURED AND ALGORITHMS	ABIRAMI,A.	8
ARTIFICIAL INTELLIGENCE	LUGER,GEORGE F.	3
BUSINES INTELLIGENCEAND ANALYTICS	SHARDA,RAMESH	1
BUSINESS INTELLIGENCE:DATA MINING & OPTIMIZATION FOR DESIGNING	VERCELLIS, CARLO	3
COMMUNICATION SKILLS	SANJAY,KUMAR	5
CORE PYTHON PROGRAMMING	NAGESWARA,RAO	8
CRACKING THE CSATCIVIL SERVICE APPTITUDE TEST	TRIPATHI, RUDRAKSH	1
CRYPTOGRAPHY AND NETWORK SECURITY	ATUL,KAHATE	5
CURRENT AFFAIRS YEARLY 2024	KUMAR, SUCHIT	1
DATA COMMUNICATION AND NETWORKING WITH TCP/IP	BEHROUZ,FOROUZAN	11
DATA MINING AND DATA WAREHOUSING PRINCIPLES AND PRACTICE TECHNIQUE	PARTEEK,BHATIA	2
DATA STRUCTURES AND ALGORITHMS IMPLEMENTION THROUGH C	DR.BRIJESH,BAKARIA	5
DEEP LEARNING	GOODFELLOW,IAN	3
DISCRET MATHEMATICS AND ITS APPLICATIONS	ROSEN,KENNETH H.	14
DISCRET MATHEMATICS AND ITS APPLICATIONS	ROSS,KENNETH A.	10
DISCRET MATHEMATICS FOR COMPUTER STUDENTS	R.C.,JOSHI	40
EFFECTIVE SOFTWARE PROJECT MANAGEMENT	WYSOCKI,ROBERT K	3
ENCYCLOPEDIC DICTIONARY OF INFORMATION TECHNOLOGY VOL-1 VOL-2	KUMAR,SUJEET	1
FUNDAMENTALS OF COMPUTER ALGORITHMS	ELLIAS,HOROWITZ	5

|		
GENERAL STUDIES FOR CIVIL SERVICE PAPER-11 2024	SHARMA,ARUN	1
GENERAL STUDIES FOR CIVIL SERVICES PAPER-1 2024	SINGH, SURENDER	1
HUMAN VALUES	A.N.,TRIPATHI	10
INTRODUCTION TO INFORMATION TECHNOLOGY	TURBAN,EFRAIM	2
INTRODUCTION TO INFORMATION TECHNOLOGY	ITL-ESL	6
NTA UGC NET/JRF/SET PAPER-2	SHARMA.SURBHI	2
NTA UGC NET/JRF/SET TEACHING	ARIHANT	1
NTA UGC TEACHING AND RESEARCH APPTITUDE	SHARMA, PRIYANKA	1
O' LEVEL IT TOOLS AND BUSINES SYSTEMS	JAIN,R.K.	5
PROBLEM SOLVING AND PROGRAMMING IN C	SALARIA,R.S.	5
PROBLEM SOLVING CASES IN MICROSOFT ACCESS AND EXCELL(12 ed)	ELLEN F.,MONK	4
PROBLEM SOLVING CASES IN MICROSOFT ACCESS AND EXCELL(15 ed)	ELLEN F.,MONK	5
PROGRAMMING IN C	ASHOK N.,KAMTHANE	5
PYTHON IN A NUTSHELL A:DESKTOP QUICK REFERENCE	MARTELLI,ALEX	5
PYTHON PROGRAMMING USING PROBLEM SOLVING APPLICATIONS	REEMA,THAREJA	10
QUANTITATIVE APPTITUTE	AGGARWAL, R.S.	1
SCHAUM'S OUTLINES COLLEGE MATHEMATICS	AYRES,FRANK	2
SSC GENERAL AWARENCE CHAPTERWISE & TYPING	KIRAN INSTITUTE	1
SSC GENERAL STUDIES	YADAV, RAKESH	1
THE DEFINITIVE GUIDE TO IELTS ACCEDMIC	RASKAUSKIENE, AUDRONE	1
THE DEFINITIVE GUIDE TO IELTS GENERAL TRANING	RASKAUSKIENE,AUDRONE	1
THEORY OF COMPUTER SCIENCE	K.L.P.,MISHA	5
UNDERSTANDING POINTER IN C& C++	YASHAVANT,K	5
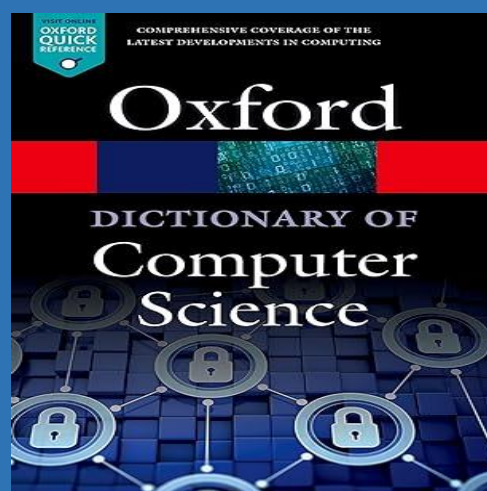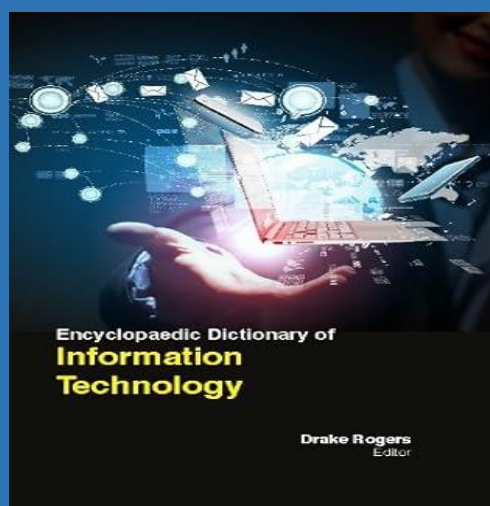
MBA LIBRARY

40 TITLES

TITLE	AUTHOR	COPIES
BRAND MANAGEMENT	MOORTHI, Y.L.R.	2
BUSINESS INTELLIGENCE AND ANALYTICS	TURBAN, EFRAIM [ET AL]	2
ENCYCLOPAEDIA OF BUSINESS ENVIRONMENT: VOL-1 & 2	AUSTEN, JAMES	2
ENCYCLOPAEDIA OF INTERNATIONAL ECONOMICS: VOL-1 & 2	PHOUGAT, SUNIL	2
HUMAN VALUES AND PROFESSIONAL ETHICS	SURESH, JAYSHREE	2
MARKETING MANAGEMENT	RAJAGOPAL	2
STRATEGIC MANAGEMENT: TEXT AND CASES	GUPTA, C.B.	2
ENCYCLOPAEDIA OF TOTAL QUALITY MANAGEMENT ORGANIZATION AND STRATEGY: 3 VOLUMES	SHUKLA, RAJEEV	3
ENCYCLOPAEDIA OF ADVANCED HUMAN RESOURCE MANAGEMENT: 4 VOLUMES	JADOUN, POOJA	4
30 PRACTICE SETS IBPS CWE MAIN EXAM	BSC	1
ALIGNING HUMAN RESOURCES AND BUSINESS STRATEGY	HOLBECHE, LINDA	1
ENCYCLOPAEDIA OF BUSINESS AND FINANCE	SINGH, DHIRENDER KUMAR	1
GENERAL STUDIES FOR CIVIL SERVICES: PAPER- 2	SHARMA, ARUN	1
GENERAL STUDIES FOR CIVIL SERVICES: PRELIMINARY EXAMINATION	SINGH, SURINDER	1
HOW TO PREPARE FOR DATA INTERPRETATIONS FOR CAT	SHARMA, ARUN	1
INDIAN ECONOMY	DATT, GAURAV	1
INDIAN ECONOMY: FOR UPSC AND STATE PUBLIC SERVICES EXAMINATION	SRIRANGAM, SRIRAM	1

|		
MANORAMA YEARBOOK 2024	MATHEW, MAMMEN	1
NTA UGC : NET /SET –TEACHING AND RESEARCH APTITUDE	KUMAR, SAJIT	1
NTA UGC : NET/ SET –MANAGEMENT	SHIVANI, M.	1
NTA UGC MANAGEMENT PAPER –2	MAHAJAN, MEHAK	1
NTA UGC NET/JRF/SET	SULTAN, FARAH	1
NTA UGC NET/SET/JRF: PAPER –1: TEACHING AND RESEARCH APTITUDE	SHARMA, PRIYANKA	1
NTA UGC: NET / JRF / SET MANAGEMENT PAPER –2	SHARMA, BHARTI	1
OXFORD DICTIONARY OF MARKETING	DOYLE, CHARLES	1
PERFECT IELTS ACADEMIC	URSOLEO, JACOPO D'ANDRIA	1
PERFECT IELTS GENERAL TRAINING	URSOLEO, JACOPO D'ANDRIA	1
QUANTITATIVE APTITUDE	AGGARWAL, R.S.	1
QUICKEST MATHEMATICS: QUANTITATIVE APTITUDE AND NUMERICAL ABILITY	KIRAN	1
REASONING FOR COMPETITIVE EXAMINATIONS	SINHA, NISHIT K.	1
REASONING: (BILINGUAL)	KUMAR, ARUN	1
SSC ENGLISH	SINGH, AJAY KUMAR	1
SSC ENGLISH LANGUAGE	KIRAN	1
SSC MATHS	DHAKA, BALJIT	1
SSC REASONING: SOLVED PAPERS	KIRAN	1
SUCCESS MASTER IBPS BANK PO/MT 2023	KANISHK, PIYUSH [ET AL]	1
THE OFFICIAL CAMBRIDGE GUIDE TO IELTS FOR ACADEMIC AND GENERAL TRAINING	CULLEN, PAULINE [ET AL]	1
THE PENGUIN DICTIONARY OF ECONOMICS	BANNOCK, GRAHAM	1
TRICKY APPROACH TO COMPETITIVE REASONING	KIRAN	1
UGC: CBSE NET /SET / SLET	BALASUBRAMANIAN, P. [ET AL]	1
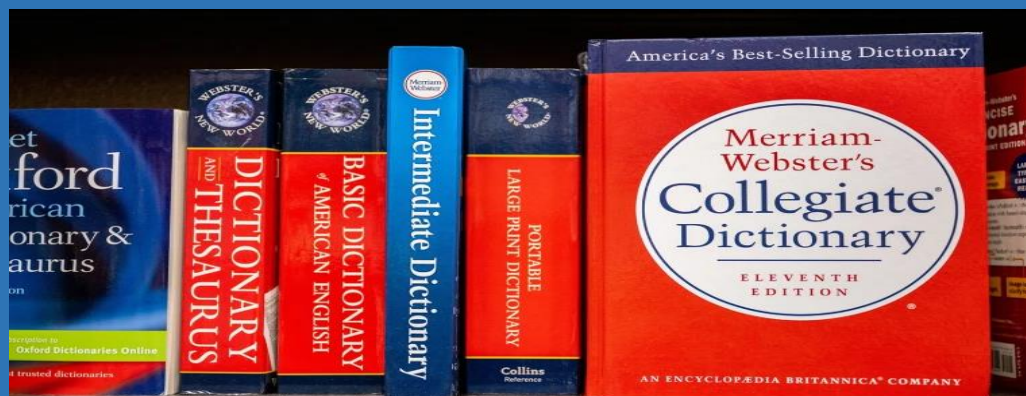
BBA/B.COM/
M.COM LIBRARY

57 TITLES

TITLE	AUTHOR	COPIES
FINANCIAL MARKETS AND SERVICES	GORDON,E.	2
SERVICES MARKETING	ZEITHAML, VALARIE .A.	5
INDUSTRIAL RELATIONS	AGARWAL,PUNAM	2
BUSINESS STATISTICS	AGGARWAL,S.L.	2
E- COMMERCE	BANSAL,RAMA	2
BUSINESS ORGANISATIONS MANAGEMENT	SHARMA,R.K.	3
ORGANIZATIONAL BEHAVIOR	MCSHANE,STEVEN.L.	5
INTRODUCTION TO OPERATIONS RESEARCH	HILLIER,FREDERICKS	6
HUMAN RESOURCE MANAGEMENT	BEDI,S.P.S.	3
FUNDAMENTAL OF HUMAN RESOURCE MANAGEMENT	NOE,RAYMOND.A.	5
ESSENTIAL OF MANAGEMENT AN INTERNATIONAL,INNOVATION & LEADERSHIP PERSPECTIVE	KOONTZ,HAROLD	6
MERCANTILE LAW	KUCHHAL, M.C.	5
INDIAN ECONOMY	DATT,GAURAV	3
BUSINESS ORGANISATION &MANAGEMENT	TULSIAN,P.C.	3
MANAGERIAL ECONOMICS	JAIN,T.R.	5
STRATEGIC MARKETING MANAGEMENT	AAKER,DAVID A	3
FINANCIAL MANAGEMENT	TULSIAN,P.C.	2
COMPANY LAW	AGNIHOTRI ANURAG	3
PERSONAL FINANCE	MADURA,JEFF	2
A TEXT BOOK OF BUSINESS STATISTICS	HAZARIKA,PADMALOCHAN	4
HUMAN RESOURCE DEVELOPMENT & MANAGEMENT	SHEIKH,A.M	2
FINANCIAL MANAGEMENT TEXT PROBLEMS CASES	KHAN,M Y	3
SERVICES MARKETING MANAGEMENT	BALAJI,B	3
BANKING THEORY PRACTICS	SHEKHAR,K.C	9

INDIAN FINANCIAL SYSTEM	MACHIRAJU, H.R.	6
HUMAN RESOURCE MANAGEMENT TEXT &CASE	PANDE,SHARON	3
ENTERPRISE RESOURCE PLANNING	LEON ALEXIS	9
DIRECT & INDIRECT TAX LAW	KUMAR, SUNIL	3
INCOME TAX LAW-1	MADAAN,SHARWAN KUMAR	10
INCOME TAX LAW-11	MADAAN,SHARWAN KUMAR	10
COST ACCOUNTING VOL-1	PANCHAL, UTTAM V.	2
ENCYCLOPAEDIA OF BUSINESS &ACCOUNTING	SHAH,C.K.	5
ENCYCLOPAEDIA OF BUSINESS ENVIRONMENT VOL-1	AUSTEN,JAMES	2
ENCYCLOPAEDIA OF STATISTICS FOR BUSINESS ECONOMICS	DAVE,ASHISH J.	4
ENCYCLOPAEDIA OF ADVANCE ECONOMIC THEORY	MISHRA, PAVAN	3
ENCYCLOPAEDIA OF ADVANCE MACROECONOMIC	IQBAL,NAILA	5
FINANCIAL ACCOUNTING VOL-1	PANCHAL, UTTAM V.	2
HOW TO PREPARE FOR VERBAL AND ABILITY READING COMPREHENSION CAT	SHARMA,ARUN	2
HOW TO PREPARE FOR LOGICAL REASONING FOR CAT	SHARMA,ARUN	2
HOW TO PREPARE FOR QUANTITATIVE APTITUDE FOR CAT	SHARMA,ARUN	2
QUANTUM CAT	VERMA,SARVESH K.	1
MODERN APPROACH TO LOGICAL REASONING	AGGARWAL,R.S	1
FAST TRACK OBJECTIVE ARITHMETIC	VERMA,RAJESH	2
ANNUAL CURRENT AFFAIRS COMPILATION	TARKASH	1
SSC GENERAL STUDIES	PINNACLE	1
SSC REASONING	AGGARWAL,R.S.	1
SSC MATHEMATICS	AGGARWAL,R.S.	1
SSC ENGLISH	AGGARWAL,R.S.	1
NTA UGC 2023 COMMERCE NET SET JRE PAPER 11	MADAAN,K.V.S.	2
NTA UGC 2023 NET SET JRE MANAGEMENT PAPER 11	MAHAJAN,MAHAK	1
YEAR BOOK 2024	SACHDEVA,S.K.	1
IBPS COMMON WRITTEN EXAMS PO/MT 30 PRACTICE SET	BSC	1

NEW APPROACH TO REASONING VERBAL,NON-VERBAL &ANALYTICAL	SIJWALI, B.S.	1
GENERAL STUDIES PAPER- 1 2024	PANDEY, MANOHAR	1
CURRENT DRISHTI YEARLY	SHUKLA,KAMESHWAR	1
REASONING FOR COMPETITVE EXAMINATIONS	SINHA, NISHIT K.	1
HOW TO PREPARE FOR DATA INTERPRETATION FOR CAT	SHARMA,ARUN	1
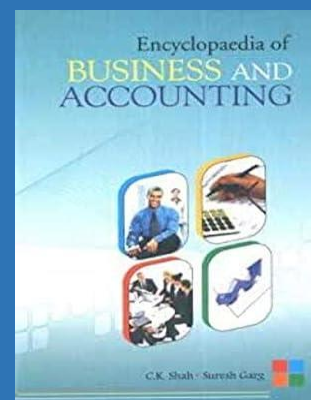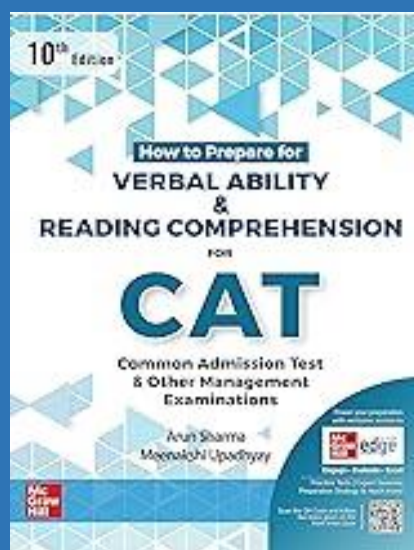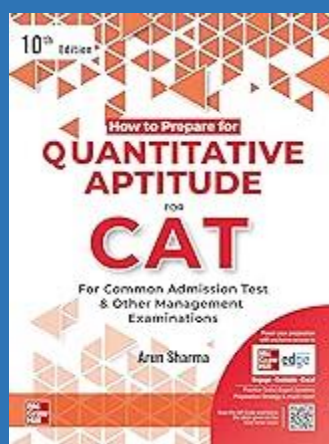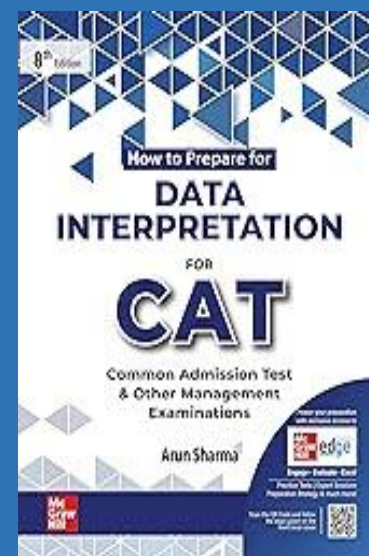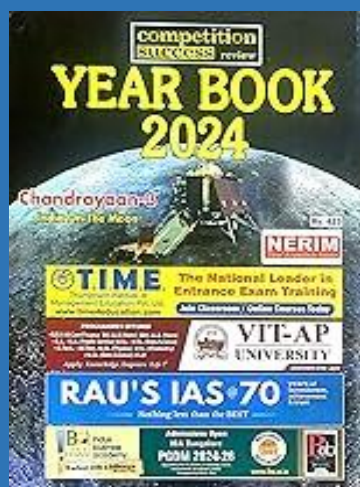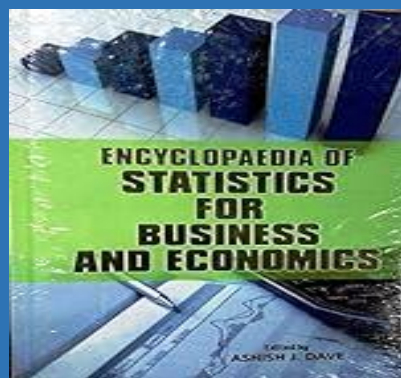
DIGI LIBRARY ANY TIME ANY WHERE

DELNET
Login ID-pbcbsam
Password-cbs9468

WORLD E-BOOK LIBRARY
Login ID-in_cgclm@user
Password-reading

TURNITIN
PLAGIARISM SOFTWARE

EBSCOHOST
Login ID- cgcl
Password-clg@2022

SCAN ME!

EBSCO BUSINESS ELITE
Login ID- chandigarhbusi
Password-Library@2024

LIBRARY WEB OPAC
https://cgcopac.lsease.in

NATIONAL DIGITAL LIBRARY(NDL)

NPTEL Video Lectures